



SINHGAD TECHNICAL EDUCATION SOCIETY'S

# S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, Recognized by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University,

Accredited by NAAC) S. No. 10/1, Ambegaon (Bk.), Pune – 411041. Phone: + 91 20 24354036

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**Prof. M. N. Navale**

M.E. (Elect), MIE, MBA

**Founder President**

**Dr. (Mrs.) Sunanda M. Navale**

B.A., M.P.M., Ph.D

**Founder Secretary**

**CA Dr. Priya Agashe**

M.Com., Ph.D., FCA

**Director**

## RUBRICS FOR SEMESTERS I SUBJECTS

### INDEX

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# Generic Core Courses

**SKN Sinhgad School Of Business Management**  
**Rubric For Managerial Accounting**  
**Academic Year 2024-25 (Sem-1)**

Group	CCE	CO	PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	(Assesment Criteria)	Team Composition (if applicable)	Format and mode of submission , submission timeliness	Any other Relevant Details
Group A	Home Assignment	CO1: Remembering CO2: Understanding CO3: Applying CO4: Analysing CO5: Evaluating	PO1: Generic and Domain Knowledge PO2 : Problem Solving & Innovation PO3: Critical Thinking	Different questions will be given based on CO1 ,CO2,CO3,Co4 and CO5	Subject Knowledge , Concept understanding , Application of concept , Ability to apply conceptual knowledge , Evaluation of problem	Remembering : Subject knowledge Understanding : Elaborate the concepts Applying: Applicaton of concept in mangment accounting for decision making. Analyzing : ability to apply concept Evaluating : Evaluation of situations	25 Marks	Individual	Hardcopy within 10 days from the date of assignment given.	
Group B	Case Study	CO1: Remembering CO2: Understanding CO3: Applying CO4: Analysing CO5: Evaluating CO6 : Creating	PO1: Generic and Domain Knowledge PO2 : Problem Solving & Innovation PO3: Critical Thinking	Case studies given in advance .Discusstion will be conducted for updation of knowledge , application of concept and creation of statements	Understanding of concept , creation of statement, analysis and decision Making	Remembering : Introduction of concept Understanding : clarity of concept Analysing : Understanding of Problem and effective communication Creating Financial Statement and Flow of Presentation	25 Marks	Individual	Hardcopy and softcopy of presentation	
Group E	MCQ	CO1: Remembering CO2: Understanding CO3: Applying	PO1: Generic and Domain Knowledge PO2: Problem Solvi	different questions from overall syllabus will be assigned in MCQ form	It helps to assess subject knowledge of the students	Students should answers the questions based on remembering , understanding, concepts	25 Marks	Individual	MCQ Online	

Dr.Sadhana Ogale  
Mrs.Swati Ghude  
Subject Teacher

*S. I. Ogale*  
*H.P.*



*P. Agashe*  
C.A. Dr. P. V. Agashe  
Director




Academic Year 2024-25 (Sem-1)

Rubric For Organisation Behaviour

S.K.N. Sinhgad School Of Business Management

Group	CCE	Course Outcomes CO	Program Outcomes PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	Marks	Team Composition (if applicable)	Format and mode of submission, submission timeliness
Group A	Written Home Assignment	CO 1 : Remebering CO2: Understanding CO 3 : Applying CO4: Analysing CO6 : Creating	PO 1 Generic & Domain Knowledge , PO 2 :Problem Solving and Innovation , PO3 Critical Thinking & PO4 Effective communication	Questions based on remembering and understanding	The Concept Understanding and remebering of concept	Write the Answers in their own Words to understand the concepts	Five Questions 5*5=25M	Individual	Hardcopy should be submitted within 7 days from the date of assignment given
Group B	Caselet	CO2: Understanding CO 3 : Applying CO4: Analysing CO5: Evaluating CO6 : Creating	PO 1 Generic & Domain Knowledge PO2 Problem solving & Innovation PO3 Critical Thinking PO4 Effective communication	Different caselet on different concepts and situations were given on the basis of that apply alternate solutions and analyse the situation accordingly	The concept applying and analysing of concept	Applying : Apply the concept according to the situation Analysing: Find out good solution according to that Concept	3 Caselets =25 M	Individual	Write up on caselet and questions should be solved within 7 days and submit hard copy individually
Group C	Role Play	CO2: Understanding CO 3 : Applying CO4: Analysing CO5: Evaluating CO6 : Creating	PO 1 Generic & Domain Knowledge PO2 Problem solving & Innovation PO 3 : Critical Thinking PO 4 : Effective Communication PO5 :Leadership & Team work	Different concepts given to Teams on which they have to prepare Roleplay and present themselves for understanding the concepts	Better understanding , analysing & evaluating the situation	Understanding the concept and application of knowledge by performing the roleplay	25M	Team	Develop Script, Presentation and submit hard copy alongwith photographs in scripts

Signature of Subject Teachers

MBA I Div	Sub. Teacher	Signature
B&D	Prof.Kalpna Sayankar	
A&C	Dr.Mayuri Yadav	
E	Dr.Prapti Dhanshetti	



  
Dr. Priya Agashe  
Director

**SKN Sinhgad School of Business Management**

**Rubrics For EABD**

**Academic Year 2024-25 (Sem-1)**

Group	CCE	Course Outcomes CO	Program Outcomes PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	(Assessment Criteria)	Team Composition (if applicable)	Format and mode of submission , submission timeliness	Any other Relevant Details
Group A	Written Home Assignment	CO1 : Remembering CO2 : Understanding CO3: Applying	PO 1 Generic & Domain Knowledge PO2 Problem Solving and Innovation PO4 Effective Communication	Questions based on remembering and understanding Application based questions	The Concept Understanding and remembering Applying the theoretical concept in real situation	Write the Answers in their own Words, Questions will be drafted to understand the concepts	25 marks	Individual	Hardcopy should be submitted within 7 days from the date of assignment given	
Group B	Presentation	CO1 Remembering CO2 Understanding CO3: Applying CO4: Analysing	PO1 Generic & Domain Knowledge PO3 Critical Thinking PO4 Effective communication PO5 :Leadership & Team work PO6 Global Orientation and Cross Cultural Appreciation	Presentations on different Topics based on Current affairs	Corelate the theoretical concept with current affairs	Students remember the theoretical concept Better understanding while corelate with current situation Apply the concept according to the situation	25 marks	Group Activity	Submit hard copy of presentation on the same day	
Group C	Field Visit and report writing on the same	CO1 Remembering CO2 Understanding CO3 Applying CO4 Analysing CO5 Evaluating CO6 Creating	PO1 Generic & Domain Knowledge PO2 Problem Solving and Innovation PO3 Critical Thinking PO9 Social Responsiveness and Ethics PO10 Lifelong Learning	Discussion about the field visit experiences	Better understanding , analysing & applying the concept in the real life.	Different concepts given to teams on which they have to visit different places for better understanding the concepts and apply it on their Work life.	25 marks	Group Activity	Proof of the field visit (Photographs), Experience sharing (Discussion) Report to be submitted within 8- 10 days.	

*Sangita*  
Dr. Sangita Gorde  
Subject Coordinator



*Pragya*  
Dr. Priya Agashe  
Director

Academic Year 2024-25 (Sem-1)





Rubric For 104 Basics of Marketing

SKN Sinhgad School Of Business Management

Group	CCE	Course Outcomes CO	Program Outcomes PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	(Assesment Criteria)	Team Composition (if applicable)	Format and mode of submission , submission timeliness	Any other Relevant Details
Group A	Written Home Assignment	CO1 : Remembering CO2 : Understanding CO3 : Applying	PO1 Generic & Domain Knowledge PO3 Critical Thinking PO4 Effective communication	Written home assignment based on questions to assess the conceptual understanding	Remembering and understanding the relevant concepts	Written answers demonstrating conceptual understanding	25 M	Individual	Hardcopy should be submitted within 7 days from the date of issue of assignment.	Elaboration of concepts supported by relevant examples by students
Group B	Casestudy	CO2 : Understanding CO3 : Applying CO4 : Analyzing CO5 : Evaluating CO6 : Creating	PO1 Generic & Domain Knowledge PO2 Problem solving & Innovation PO3 Critical Thinking PO4 Effective communication	Case study discussion based on identified questions to assess the analytical skills and decision-making abilities	Applying the concepts, analyzing the case information, evaluating and creating solutions	Evaluation of alternatives and creation of solutions to the case problems through application of concepts and analysis of the information	2 Casestudies = 25M	Individual	Answers to the prescribed questions should be written individually in the classroom, following the case discussion, and submitting hard copy of the same.	2 caselets will be distributed to students followed by the in-class case discussion, individual writing and submission of answers
Group D	Crossword Puzzle	CO1. Remembering CO2. Understanding CO3. Applying CO6. Creating	PO1 Generic & Domain Knowledge PO2 Problem solving & Innovation PO4 Effective communication	Students should solve the crossword puzzle on marketing concepts	It helps the students to recall and identify the marketing concepts	Student should be able to answer the questions based on remembering, understanding, applying & creation	25M	Individual	Term Paper Hard copy	Write answers as per the questions

\* 10 marks are allotted for more than 75 % attendance and class participation.

Signature of Subject Teachers

MBA I Div	Sub. Teacher	Signature
B	Prof. Niketa Patil	
C	Dr. Ram Kolhe	
D	Dr. Yatin Bokil	
E	Dr. Ganesh Yadav (Subject Co-ordinator)	





Dr. Priya Agashe  
Director

**S.K.N. Sinhgad School Of Business Management**

**Rubric for 105. Business Analytics**

**Academic Year 2024-25 (Sem-1)**

Group	CCE	CO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	(Assessment Criteria)	Team Composition (if applicable)	Format and mode of submission, submission timeliness	PO mapping
Group A	Home Assignment	CO1: Remembering CO2: Understanding CO3: Applying	Different group wise questions based on Remembering, understanding and applying	Concept Remembering, understanding and application of concept.	<b>Remembering:</b> Write the definitions. <b>Understanding :</b> Elaborate the concept in own words. <b>Applying:</b> Apply appropriate method/concept in different situations.	25%	Individual	Hardcopy, within 10 days from the date of assignment given (05/11/2024)	PO1: Generic and Domain Knowledge PO2: Problem Solving And Innovation PO4: Effective Communication
Group C	Small Group Project and Internal Viva Voce	CO1: Remembering CO2: Understanding CO3 : Applying CO4:Analyzing CO5.Evaluating CO6.Creating	Content, understanding	Understanding of process	Correct Format and Significance of the Project	25%	Team	Hard copy of the Report (27/11/2024),	PO1: Generic and Domain Knowledge PO2: Problem Solving And Innovation PO3: Critical Thinking PO4: Effective Communication PO5: Leadership and Teamwork PO10 : Lifelong Learning
Group B	Case Study	CO2: Understanding CO 3 : Applying CO4: Analyzing CO5: Evaluating CO6 : Creating	Case Study Solving	Analyzing skills	Knowledge of the Subject	25%	Team	Hard Copy (28.29.30 Nov. 2024)	PO1: Generic and Domain Knowledge PO2: Problem Solving And Innovation PO3: Critical Thinking PO4: Effective Communication PO5 Leadership and Teamwork

Dr. Shalaka Sakhrekar  
Subject Coordinator

Prof. Pritam Chaudhari  
Subject Coordinator

CA. DR. Priya Agashe  
Director



**SKN Sinhgad School Of Business Management**  
**Rubric For Decision Science**  
**Academic Year 2024-25 (Sem-1)**

Group	CCE	CO	PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	(Assesment Criteria)	Team Composition (if applicable)	Format and mode of submission , submission timeliness
Group A	Home Assignment	CO1: Remembering CO2:Understanding CO3:Applying CO4:Analysing CO5:Evaluating	PO1: Generic and Domain Knowledge PO2 : Problem Solving & Innovation PO3: Critical Thinking PO 4: Effective Communication	Different questions will be given	Subject Knowledge , Concept understanding , Application of concept , Ability to apply conceptual knowledge , Evaluation of problem	Remembering : Subject knowledge Understanding : Elaborate the concepts Applying: Application of concept in decision Science. Analyzing : ability to apply concept Evaluating : Evaluation of available answers.	25	Individual	Hardcopy within 10 days from the date of assignment given.
Group B	Case Study	CO1: Remembering CO2:Understanding CO3: Applying CO4:Analysing CO5: Evaluating	PO1: Generic and Domain Knowledge PO2 : Problem Solving & Innovation PO3: Critical Thinking PO10: Life long Learning	Different caselets on different concepts and situations were given to the students.	Understanding of concept , communication and application. On completion of the caselets/problems, students should be able to find out the solutions with steps, using a variety of data sources.	Remembering : Introduction of concept Understanding : clarity of concept Analysing : Understanding of Problem and effective communication Evaluating: Evaluation of various alternative and give final solution	25	Individual	Hardcopy within 10 days from the date of Caselets given.
Group E	MCQ	CO1: Remembering CO2:Understandin CO3:Applying CO4:Analysing CO6: Creating	PO1:Generic and Domain Knowledge	Different questions from overall syllabus will be assigned in MCQ form	It helps to assess subject knowledge of the students	Students should answers the questions based on remembering , understanding,applying ,analysing and evaluating	25	Individual	MCQ Online

Dr. Prapti Dhanshetti  
 Dr. Manoj Kulkarni  
 Dr. Sadhana Ogale  
**Subject Teachers**

*Prapti Dhanshetti*  
*Manoj Kulkarni*  
*Sadhana Ogale*



*Phagade*  
**Director**  
**SKNSSBM**



## 107 – Management Fundamentals

2 Credits MBA-I Semester I

Generic Elective – University Level

### Course Outline:

This course explores core management concepts and processes, covering planning, leadership, organization, and control. It provides a comprehensive introduction to management principles, skills, and competencies from a managerial perspective, emphasizing effective organizational management. Students will learn to strategize, set objectives, and implement plans for both short and long terms. The course equips students to address modern management challenges and analyze organizations' competitive advantage within the evolving business landscape influenced by various factors. Organized around key management pillars (planning, organizing, leading, and control), the course enhances students' ability to handle diverse managerial issues.

### Problem Statement:

"Identify and address the challenges and complexities faced by organizations in effectively managing their resources, operations, and personnel. Explore key concepts and principles of management, including planning, organizing, leading, and controlling, and develop strategies to enhance organizational efficiency, productivity, and adaptability in a dynamic business environment."

### CO-PO Mapping:

COs	COGNITIVE ABILITIES	COURSE OUTCOMES	Programme outcome
CO109.1	REMEMBERING	ENUMERATE various managerial competencies and approaches to management	Generic and Domain Knowledge
CO109.2	UNDERSTANDING	EXPLAIN the role and need of Planning, Organizing, Decision Making and Controlling.	Generic and Domain Knowledge, Effective Communication
CO109.3	APPLYING	MAKE USE OF the	Problem solving



		principles of goal setting and planning for simple as well as complex tasks and small projects.	and Innovation, Generic and Domain Knowledge
CO109.4	ANALYSING	COMPARE and CONTRAST various organizational structures of variety of business and not-for-profit entities in a real world context.	Problem solving and Innovation, Generic and Domain Knowledge
CO109.5	EVALUATING	BUILD a list of the decision making criteria used by practicing managers, leaders and entrepreneurs in routine and non-routine decision making situations and EVALUATE and EXPLAIN the same.	Problem solving and Innovation, Generic and Domain Knowledge, Effective Communication
CO109.6	CREATING	FORMULATE and DISCUSS a basic controlling model in a real life business, Start-up and not-for-profit organizational context.	Problem solving and Innovation, Critical Thinking, Effective Communication

### Teaching methodology:

#### 1. Home Written Assignments-

Questions based on remembering and understanding will be given to student

COs –

- Remembering
- Understanding

Outcome:



- Student will be able to enumerate various managerial competencies and approaches to management
- Student will be able to explain the role and need of Planning, Organizing, Decision Making and Controlling.

Program Outcome:

- Generic and Domain Knowledge

## 2. Presentations

We will assign students a scenario or case study related to a real-world management challenge. Ask them to prepare a presentation where they apply the management concepts and principles learned in the course to propose practical solutions. This could involve creating a strategic plan, devising a change management strategy, or outlining an effective team collaboration approach.  
COs:

- Applying,
- Analyzing
- Evaluating
- Creating

Outcome:

- Student will apply the learning and by analyzing the situation they can find out better solutions for the situation.
- Problem solving and innovation Skill will be improved

Program Outcomes:

- Generic and Domain Knowledge,
- Problem solving and Innovation,
- Critical Thinking
- Effective Communication

## CO-PO Matrix

Cos	POs									
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	-	-	-	-	-	-	-	-	-
CO2	3	2	-	2	-	-	-	-	-	-
CO3	3	3	2	-	-	-	-	-	-	-
CO4	2	3	2	-	-	-	-	-	-	-
CO5	-	-	3	-	-	-	-	-	-	-
CO6	-	-	3	1	-	-	-	-	-	-
AVERAGE	2.75	2.66	2.5	1.5	0	0	0	0	0	0



**Justification:**

CO1 (Remembering) ,CO2 (Understanding), CO3 (Applying) is strongly correlated with PO1 (Generic and Domain Knowledge) & CO3 (Applying), CO4 (Analyzing) is strongly correlated with PO2 ( Problem Solving and Innovation) & CO5 ( Evaluating) , CO6 ( Creating) is strongly correlated with PO 3 ( Critical Thinking) because as mentioned in problem statement this course explore key concepts and principles of management, including planning, organizing, leading, and controlling, and develop strategies to enhance organizational efficiency, productivity, and adaptability in a dynamic business environment.

**Teaching Faculty Members:**

1. Prof.(Dr.) Shalaka Sakhrekar
2. Dr. Ganesh Yadav
3. Dr. Ram Kolhe

*Shalaka Sakhrekar*

*Dr. Ganesh Yadav*

*Priya Agashe*

Director

Dr. Priya Agashe



## GC 08 – Indian Knowledge Systems

Semester I 2 Credits

Generic Elective – University Level

Academic Year – 2024-2025

### Problem Statement:

#### Problem Statement 1: Leadership and Organizational Behavior

How can organizations leverage ancient wisdom from the Bhagavad Gita and the life of Shivaji Maharaj to develop effective leaders and foster a positive organizational culture?

#### Problem Statement 2: Comparative Analysis

What are the key differences and synergies between Indian Knowledge Systems (IKS) and Western Management Theories (WMT), and how can organizations effectively integrate these perspectives for sustainable growth and development?

#### Problem Statement 3: Indigenous Management Practices

How can organizations harness the power of Jugaad innovation and the strength of family and community networks to achieve sustainable business success in the Indian context?

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES	PO
CO 108 .1	Remembering	RECALL key teachings and themes from the Bhagavad Gita, and identify significant events and principles from the life of Shivaji Maharaj..	Generic and Domain Knowledge
CO 108 .2	Understanding	EXPLAIN the role of values, ethics, and spirituality in leadership and organizational culture as taught in the Bhagavad Gita, and summarize Shivaji Maharaj's leadership qualities	Social Responsiveness and Ethics, Leadership and Team Work, Environment and Sustainability
CO 108 .3	Applying	APPLY principles of self-awareness, self-management, and emotional intelligence from the Bhagavad Gita to real-world leadership scenarios	Social Responsiveness and Ethics, Leadership and Team Work,



CO 108 .4	Analyzing	COMPARE and contrast Indian Knowledge Systems (IKS) with Western Management Theories (WMT), particularly in terms of leadership styles, decision-making frameworks, and ethical considerations	Global Orientation and Cross-Cultural Appreciation Leadership and Team Work, Critical Thinking
CO 108 .5	Evaluating	EVALUATE the effectiveness of Jugaad innovations in various sectors and assess the impact of family and community roles in Indian business practices	Life Long Learning
CO 108 .6	CREATING	DESIGN strategic leadership plans that integrate the principles of the Bhagavad Gita and Shivaji Maharaj's governance strategies to address contemporary organizational challenges	Problem solving and Innovation, Leadership and Team Work, Critical Thinking

Teaching methodology:

### 1. Home Written Assignments-

Questions based on remembering and understanding will be given to student

COs:

- Remembering
- Understanding

Outcome:

- Student will be able to define the key terms and concepts in Indian Knowledge System.

Program Outcome:

- Generic and Domain Knowledge

### 2. Presentations:

Presentation Topics on IKS:

#### Leadership and Organizational Behavior

1. The Art of Leadership: Lessons from the Bhagavad Gita
  2. Leading with Dharma: Insights from the Life of Shivaji Maharaj
  3. The Power of Self-Awareness: A Gita-Based Perspective
  4. Building Resilient Teams: A Holistic Approach
  5. Ethical Leadership: Navigating Moral Dilemmas
- #### Comparative Analysis of Indian and Western Management
6. East Meets West: A Comparative Analysis of Management Philosophies



7. Holistic Management: Integrating IKS and WMT
8. The Role of Intuition and Data in Decision Making
9. Work-Life Balance: A Global Perspective
10. Sustainable Business: An IKS Approach

**Indigenous Management Practices**

11. The Power of Jugaad: Innovation on a Shoestring Budget
12. Family Business Dynamics: Challenges and Opportunities
13. Community-Driven Entrepreneurship: A Social Impact Model
14. Balancing Tradition and Modernity in Indian Business
15. The Future of Indigenous Management: Adapting to a Changing World

**COs:**

- Understanding
- Applying

**Outcome:**

Presentations can enhance student understanding of IKS by:

- **Visual aids:** Using slides, images, and diagrams to simplify complex concepts.
- **Interactive elements:** Incorporating quizzes, polls, or group activities to engage learners.
- **Real-world examples:** Illustrating IKS principles with case studies and practical applications.
- **Storytelling:** Using narratives to make IKS concepts relatable and memorable.

**Outcome:**

- Generic and Domain Knowledge
- Effective Communication
- Leadership and Team Work
- Social Responsiveness and Ethics

**Program Outcome:**

- Generic and Domain Knowledge
- Problem solving and Innovation
- Social Responsiveness and Ethics
- Environment and Sustainability
- Leadership and Team Work
- Life Long Learning



### CO-PO Matrix

Cos	POs									
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2	-	-	-	2	-	-	-	-	-
CO2	2	2	-	2	-	-	-	-	2	-
CO3	1	1	-	-	3	-	-	-	-	2
CO4	1	2	2	2	-	2	-	-	2	-
CO5	-	-	2	-	-	-	-	-	-	-
CO6	-	2	-	-	3	-	-	2	-	-
AVERAGE	1.5	1.8	2	2	2.6	2	0	2	2	2

#### Justification:

CO3 (Applying) is strongly correlated with PO5 (Leadership and Team Work) & CO2 (Understanding), CO 4 (Analysing) is Strongly correlated with PO9 (Social Responsiveness and Ethics) & CO6 (Evaluating) is Strongly correlated with PO2 (Problem Solving & Innovation) because as mentioned in problem statements Indian Knowledge Systems (IKS) provides students with a holistic understanding of ancient wisdom, fostering ethical leadership, critical thinking, and a sustainable approach to problem-solving.

Dr. Ganesh Yadav

Dr. Roza Parashar

Dr. Sangita Gorde



*Priya Agashe*

CA Dr. Priya Agashe

Director



# **Generic Elective Courses**

## SKN Sinhgad School Of Business Management

### Rubrics for Sub: 109 Business Communication

Group	CCE	CO	PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	(Assessment Criteria)	Team Composition (if applicable)	Format and mode of submission, submission timeliness
Group C	Story telling	CO1: Remembering CO2: Understanding, CO3: Applying, CO4: Analysing CO5: Evaluating CO6: Creativity	PO1: Generic and Domain Knowledge PO3: Critical Thinking PO4: Communication Skills	Ability to recollect the ideas to develop a story from a single word and explain in front of others	Reading, Listening, Speaking & Writing skills	Explain the story in his/her own words relevant to the topic	25M	Group	Activity/Evaluation should be done in the class itself.
Group F	Gamification Exercise	CO1: Remembering CO2: Understanding, CO3: Applying CO6: Creativity	PO1: Generic and Domain Knowledge PO4: Effective Communication	Ability to remember, and apply the knowledge in developing a story through the identified management words	Subject Knowledge and Writing skills	Look at the management puzzle carefully and write a story using the identified management word	25M	Group	Activity/Evaluation should be done in the class itself.

\* 10 marks are allotted to Overall Participation & Attendance (More than 75%)

*Niketa Patil*  
Niketa Patil  
Subject Coordinator






*Priya Agashe*  
Dr. Priya Agashe  
Director

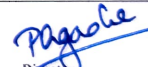
Academic Year 2024-25(Sem-1)  
 Sample Rubric For-110 Technological Tools for Business Management  
 SKN Sinhgad School of Business Management

Group	CCE	CO	PO	Description of assessment (Brief Concept Note)	Criteria of the assessment (Expected learning outcomes)	Description of what is expected for each assessment component (Expectation from the student)	Team Composition (if applicable)	Format and mode of submission, submission timeliness	Any other Relevant Details
Group A	Home Assignment (25 Marks)	CO 1: Remembering CO2: Understanding CO3: Applying	PO 1 Generic & Domain Knowledge	Different groupwise question based on remembering and understanding	The concept understanding and remembering of concept	Write the answers in their own words	Individual	Softcopy submit within 10 days from the date of assignment given	
			PO2: Problem Solving and Innovation						
			PO4 Effective communication						
Group B	Presentation (25 Marks)	CO1: Remembering CO2: Understanding CO3: Applying CO4: Analysing CO5: Evaluating CO6: Creating	PO 1 Generic &	Different topics will be given to the students and will ask individual student or group of students (Maximum 5 students) to give 10 minutes presentation on any topic	EXPLAIN the use of technological tools required for business	Remembering, understanding and applying different types of software required for business organisation.	Team / Individual	PPT Presentation in a classroom and also submit soft copy of PPT	
			PO2: Problem Solving and Innovation (10)						
			PO3: Critical Thinking (5)						
			PO4 Effective communication						
			PO 4 Effective Communication						
			PO 5 Leadership and Team Work PO10: Life Long Learning						

Signature of Subject Teachers

Prof. Swati Ghude   
 Dr. Roza Parashar   
 Prof. Pritam Chaudhari 



  
 Director

CA Dr. Priya Agashe